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# petage

PRACTICAL IDEAS FOR THE BUSY PET RETAILER OF TODAY ... AND TOMORROW

A Backer Publication

Will spending-shy consumers stick with the big "category killers" once the economy improves? Or will they gravitate toward smaller, neighborhood-oriented specialty stores? » 26

## The Post-Recession Pet Store

shelflife » products

### Wander Bed



The Rufftex bottom keeps the Kurgo Wander Bed from

slipping around in the car, a plush fleece top keeps dogs comfortable and a hidden pocket holds toys and treats. The bed rolls up and has a built-in handle. Available in two sizes, in blue and orange or blue and brown.

**Kurgo, a division of Motivation Design L.L.C.**  
(Salisbury, Mass.)

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