

Dog News Daily Selects Top 10 Dog Products Of 2010

LOS ANGELES, CALIFORNIA December 29, 2010 Business News RSS

(PRLEAP.COM) Dec 29, 2010 – Los Angeles, CA - DogNewsDaily.com, publisher of the largest dog product directory on the Internet, has just released its much anticipated list of the Top 10 Dog Products of 2010, and leading the list is the supercollar® which was judged Best New Product of 2010 by Dog News Daily editors who reviewed over 400 products during 2010.

The supercollar® is an innovative, collar and leash "hybrid" that replaces the traditional separate collar

and leash. The built-in retractable leash allows dog owners to gain immediate control of their dog, instead of having to take the time to attach a leash.

According to Alan Siskind, publisher of Dog News Daily, " The dog portion of the pet industry will surpass \$32 billion in 2010 which made our job of selecting this year's best dog products a difficult one, but one we had great fun doing since it helps our 200,000 monthly readers learn about all the new products available for their tail wagging family members."

Dog News Daily's other Top 10 Dog Products of 2010 include:

Car Safety Product - The Auto Zip Line by Kurgo

This easy to use zip line and harness lets you safely secure your dog in the back seat while letting it have enough room to roam and look out the window.