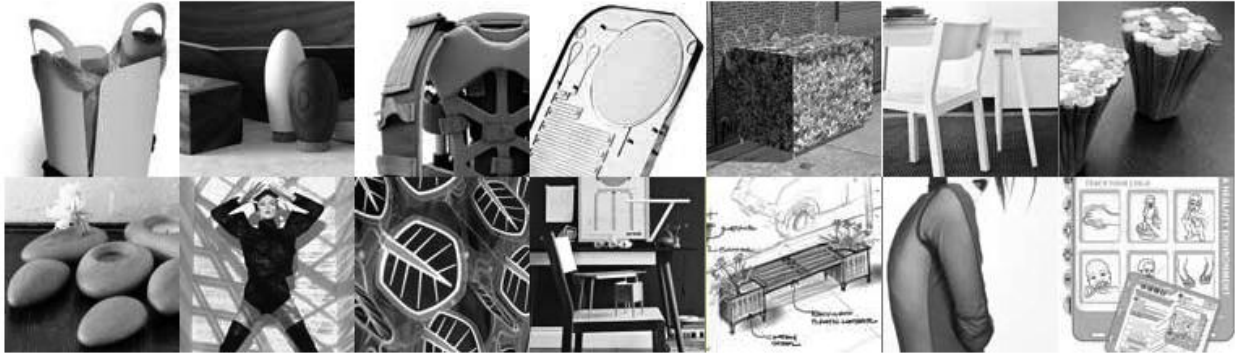


January 2011



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**GO TOGETHER™**

**Kurgo** <http://www.kurgo.com/>

Launched in 2002 as Motivation Design by Kitter Spater and Gordie Spater in the basement of the Pratt Institute. With more than \$2.9m in revenue in 2009, Kurgo Design is now the fastest growing pet product company in the US and 17th in the Boston area according to Inc. 500.

Kurgo is dedicated to creating innovative, stylish and high-quality pet travel products that allow families and pets to travel comfortably together. Kurgo's products use more than 60% postconsumer waste and are 100% recyclable.

Kurgo recently mentioned that "The Pratt incubator program was invaluable in the ability to start a small business. Typically a new business venture takes 3-5 years to reach profitability, the incubator program allowed for a year of proving grounds without too much overhead."