

Intellectual Property Today™

Kurgo Issued United States Design and Utility Patents

Monday, April 13, 2009

Salisbury, MA -- Motivation Design, LLC, (DBA Kurgo Products) known for their award winning line of Kurgo® dog travel products and automotive accessories, announced today the U.S. Patent and Trademark office has issued both Design and Utility patents for its Tire Cover, providing additional levels of intellectual property protection for the ever popular Kurgo® Tire Tote® tire cover. Co-founders and brothers Gordie and Kitter Spater are proud to announce this accomplishment, "It is a testament to the inventive thinking and unique designs created here at Kurgo. We have been working extremely hard to make sure that the best products are produced for our customers, our quality cannot be duplicated." The newly issued patents are entitled "Tire Cover," design patent number D588,975, issued on March 24th, 2009 just months after utility patent 7,478,723, which was issued on January 20th, 2009.

Antoinette G. Giugliano, Kurgo's attorney and the founding partner of AGG Intellectual Property Law, has over twelve years of experience in the field of patent prosecution. As a leader in her discipline, Giugliano understands the importance of securing patents and has prepared and prosecuted hundreds of U.S. and foreign applications. "I am excited to have the first two Tire Cover patents issued in the U.S. and am hopeful that we will secure the additional patents we have pending in the U.S. and also abroad. Kurgo takes intellectual property rights very seriously and I am proud to be part of the process."

About the Seasonal Tire Tote

The Kurgo® Tire Tote® tire cover was developed to take the hassle out of changing snow tires. The tire cover is made with heavy duty polyester material to help protect you and your vehicle from tire and break residue, featuring an easy-to-carry handle. Along with the Tire Tote® tire cover, Kurgo® has created a complete line of tire storage products that can be found at www.kurgo.com. If you would like more information, product samples or images please contact Kerry Sutherland at MassMedia at 775-322-0755 or kerry@massmediacc.com.

Kurgo® (Motivation Design LLC) is dedicated to creating innovative, stylish and high-quality pet travel products that allow families and pets to travel comfortably to their end destination together. The Kurgo® product line currently includes convenient products for traveling with your dog such as the Backseat Barrier, Skybox Booster Seat, Wander Bowl, Wander Hammock, Tru-Fit Smart Harness, and the Auto Zip Line, recently named as a Consumers Digest Best Buy. In addition Kurgo® offers a line of tire storage and car organization products including the Tire Tote, Tire Garage, Auto Tray Table, and Trunk Cleat. You can see more about this ever-evolving line of products at www.kurgo.com or contact Kerry Sutherland at MassMedia, 775.322.0755 or Kerry@massmediacc.com to request product samples, high-resolution images and videos or to schedule an interview with key principles within the company.