

PET PRODUCT NEWS[®] INTERNATIONAL[®]

THE LEADER IN
PET SUPPLIES
MARKETING
FOR 62 YEARS



FEBRUARY 2008

www.petproductnews.com



Manufacturers have made barriers for a car to keep pets contained in the back seat. Additional seat belts worn on the pet supply added protection.

Along for the Ride

The ideal cure for separation anxiety is to take the pets along.

By Janet Randall

The gradual paradigm shift that has elevated the family pet to legitimate family member status has fueled pet industry growth and been the source of inspiration for travel-related products for pets.

